Special Announcement
to all About Me Card partners!

Effective February 7th - About Me Card 6.0 will be launched. This will be the biggest and most significant change and we know you will see the benefits quickly! The About Me Card brand will be changing to dignify!

What is dignify?

*dignify* helps people understand their own dignity and the dignity of others. Company leaders rely on *dignify* to:

Hire Right ➔ Place Right ➔ Retain Great Employees

What happened to About Me Card?

Since About Me Card was introduced in 2009, there have been five new upgrades and versions based on client feedback. In its original state, an About Me Card was created on paper, by hand. In the end you had your card. Our journey since has taken us to new technologies and new understandings.

For example, we now realize, through much research and collaboration with leaders across the country that the 56-Motivations are far more significant than we thought. These 56-traits are actually dignity traits. They remain highly motivational but the reason they are motivational in nature is they make up one’s dignity. This was 18-months of study, research and practice that has resonated with many of you significantly. This focus on dignity is what brings us to call our new 6.0 version *dignify*.

The word “dignify” is a verb and is what one does with the system. Knowing a person’s dignity and inner strengths allows us to hire right, place right and retain. This decision has not been an easy one - only wet babies like change. I personally struggled with this for several months. However, it is a necessary change to allow people to understand the power of dignity and help them create a dignity-based communication culture.

How does this affect me?

All information you currently have in About Me Card will be in the new *dignify* system - it will just be displayed differently. The focus will be more on a person's dignity (Top 5 Motivations and card info) and less on the country language, though this will still be part of *dignify*.

New functionality:
- Easier to send out surveys to new users
- Better security measures and permission settings
- Easier editing of company and user information
- Ability to print multiple snapshots at once (not one by one)
- Motivational breakdown reports for individuals, departments and company
- Ability to join multiple accounts
Guide to getting started with *dignify*

Many of the tasks you’re used to performing in About Me Card have evolved to become easier to access & more user-friendly.

**New Dashboard**

The new *dignify* dashboard has been made more useful:

All users now have a *To-Do* list, which suggests tasks they should complete to have the best *dignify* experience. They can also get a glimpse of their *dignify score*, the trophies they’ve earned, and their *dignify* ranking amongst their peers. The activity feed lets you see when new people have completed certain tasks, like joining the account or earning a badge.

In addition, managers can see some simple donut charts which shows the motivation and country makeup of the company as a whole. They can also access the new Company Code, to easily onboard new users into *dignify* (read more below).

**Inviting new users**

Previously with About Me Card, new users had to have their account setup by an administrator via the “Create Cards” functionality. *dignify* takes away the extra work and confusion in this process by completely eliminating the Create Cards functionality and replacing it with a “Company Code”. The company code gives you a simple way to quickly onboard any number of users.

Simply provide this 6-digit company code to a new user. They then visit www.dignify.com, click on “Get Started”, and enter their code.

The user completes the survey as normal and is automatically added to your company’s account.

**Exploring your company**

About Me Card’s “View Cards” interface has been replaced with “Company”.

It’s easy to quickly find who you’re looking for by using the search fields, which lets you search by a person’s name, title, location, department and more.

Buttons let you quickly start a Check-In with someone, or use the Messages to draft a message to them by speaking to their dignity.

Clicking on someone’s information reveals the “peek view” of that user, giving a quick overview of their Top 5 motivations and Nature scores, as well as providing managers with access to Edit and Delete buttons.
Check-Ins

Starting a new Check-In is easier than ever.

The “Check-Ins” link in the main menu lets you start a Check-In from any page of the site. The window that appears lets you search for a participant by name and start a Check-In with them immediately.

From here you can also access the Check-In Center, where you can review previously completed Check-Ins, resume an in-progress Check-In, and more.

Messages

Send a dignifying message by writing to a person's dignity.

If you’re writing an email or a letter to someone, this tool can help you draft your message by easily referencing important information from their snapshot, like their Top 5 motivations, Countries, Dos, Don’ts, Expectations, and even a list of “Words to use” when speaking with this person.

The “Copy to Clipboard” button makes it easy to transfer your drafted message to your email program or document.

Snapshots

All of the same information that you’re used to seeing with user Snapshots is still present, but it’s now more straight-forward to comprehend and is much easier on the eyes.

Icons below your user photo let you edit your information, change your photo, print your Snapshot or Card, and let you take a quick guided tour of everything.

Pencil icons in some sections (like your Top 5 Dignity Traits & Dos/Don’ts) let you edit that information without leaving the page.

Example of the new printable dignify Snapshot
Frequently Asked Questions

Will my Locations & Departments be affected?
The hierarchy you've created with locations and departments will be unchanged.

Will my past Check-Ins transfer to dignify?
The Check-Ins you've completed over the past year will be available for review within the new dignify system.

Will my login & password still work?
Yes! With dignify, we no longer require each user to have an email address. Instead, all new users will create logins with a unique username. You can use your username or email address when logging into the site.

What happens if I visit aboutmecard.com?
With the dignify launch, people visiting www.aboutmecard.com will now be redirected to www.dignify.com.

Do “candidate” users still exist?
The concept of setting someone up as a “candidate” user has been replaced with an approval system. New users in the system are now treated as “unapproved” until manually accepted by another user with management rights. Until they're approved, these users only have access to their own snapshot.

Will my points transfer?
The progress you've made towards earning badges (now referred to as “trophies”) will not be lost! In addition, some of the trophy names have changed: the “Interested in Others” badge is now the “Aware” trophy, and the “Cares About Others” badge is now the “dignify” trophy!

And with that, you’re ready!
There's more to dignify than what has been covered in this quick introduction. We will continue to educate you through emails you'll love to read.

As always, please reach out to us if you have any questions or issues with your new dignify experience!